

Medical Industry Initiative Update May 13, 2008

Marketing

- The Mid-Illinois Medical District (MIMD) Web site design is underway with launch date scheduled for end of June
- Marketing advisory group will communicate via email and continue to meet in person as needed

Commercialization

- **W5 Summit: Where are we, where do we want to be, what resources are available, what gaps need to be filled, what is our next step?**
- Scheduled for Monday, June 2, 8:00 – 11:00
- Guest list includes individuals from the following groups: SIU School of Medicine, SLC med initiative work group, financial/investment, physicians/researchers, commercial real estate, City of Springfield, business development, MIMD commissioners

Workforce Development

- In the process of convening a workforce development group to identify short and long-term staffing needs, barriers to addressing needs, develop a strategic plan to meet needs and a process for tracking progress
- The design team for the event consists of Anne Schneider, Land of Lincoln Consortium, Roz Bruce, LLCC, Judy Bukowski, The Hope Institute, and Tracie Sayre, St. John's Hospital
- Tentative date for the meeting is Tuesday, June 24 8:00 – 11:30 a.m.