

March 20, 2008

To: Mid-Illinois Medical District Commissioners
From: Jennie Collings, Director of Medical Development
Re: Q5 Medical Industry Initiative Status Report

The Q5 Medical Industry Initiative was developed to provide direction in our quest to grow the medical industry in the greater Springfield area. As a result of the collaborative efforts of the Greater Springfield Chamber of Commerce and the Mid-Illinois Medical District (MIMD) to initiate growth in the medical industry, measurable outcomes can be reported. Below you will find actions directly related to our mutual goals that have either been completed or are in the planning process. The categories identified in bold reflect the strategic initiatives of the Medical Industry Initiative. An updated progress report will be presented at future MIMD meetings.

Workforce Development

- Convening a meeting in April with regional workforce development representatives to analyze progress in addressing identified needs. The expected outcome of this meeting is to develop a strategy for moving forward to pursue solutions that will reduce barriers currently preventing progress.
- Application for Phase II funding from the Grand Victoria Foundation for continued workforce development through Springfield Works will be submitted by April 14, 2008. The Foundation is strongly urging a focus on the health care sector.

Administration of the Mid-Illinois Medical District

- MIMD office space secured in the Capital City Center building, 130 W. Mason Street. Telephone line and address changes finalized.
- To direct the Q5 Medical Industry Initiative and to support the operations of the Districts' Commission, Director of Medical Development hired and in place as of March 12, 2008
- MIMD meeting notice and agenda posted monthly according to Illinois Open Meetings Act guidelines.
- Compiling list of known, potential development projects or interest within the District's boundaries.

Marketing and Public Relations

- Convening a working group of marketing representatives from the local health care industry to plan the announcement of the Q5 Medical District Initiative
- Preparing requests for proposals for the MIMD Website redesign
- Evaluating content and audience options for a new e-newsletter highlighting recent news in the region's medical community.

- Began initial plans for a public announcement of the Q5 medical initiative and the Chamber's affiliation with the medical district Commission in its execution.

Commercialization of Medical Discoveries

- Collaborated with SIU School of Medicine to host "*Taking the Next Steps in Venture Development*," presented by Waneta C. Tuttle on Thursday, March 20.
- Met with representatives of the Illinois Small Business Development Center at Lincoln Land Community College and the technology transfer office at Southern Illinois School of Medicine to discuss partnering in commercialization efforts. Next steps include identifying gaps in services and supports in the local commercialization pipeline.